

GET *it*
MAGAZINE

Media Kit

getit-magazine.com.au

Who we are

GETit
MAGAZINE

The Gold Coast's premium lifestyle magazine



We connect you to the community. We connect our readers to relevant content. We connect consumers to local businesses. And we connect tourists to valuable information about the Gold Coast. There's something for everyone in every issue.

- Get it is the only monthly glossy magazine on the Gold Coast, giving you unbridled access to Gold Coast consumers, since 2011
- Our experienced editorial and production team are passionate and committed to giving our readers real and informative stories
- Get it is created by women, for women!
- Our content is local and relevant, highlighting our local and broader community
- We are proud to have loyal readers who are actively engaged – and this means our advertisers see real results

Demographics

GETit
MAGAZINE



10,500+

Social Media Followers
Average Reach 26,600
per month



40,000+

Monthly Readers



5,692

Newsletter Subscribers



Demographic

Print Magazine: Female 35-60+

Online Magazine: 25-60+



53,200+

Annual Page Views



5,000

Magazines Distributed
Locally Per Month

Deadlines

Monthly Edition	Booking Deadline	Material Deadline	Delivery
February	20th January	23rd January	1st February
March	20th February	23rd February	1st March
April	20th March	23rd March	1st April
May	20th April	23rd April	1st May
June	20th May	23rd May	1st June
July	20th June	23rd June	1st July
August	20th July	23rd July	1st August
September	20th August	23rd August	1st September
October	20th September	23rd September	1st October
November	20th October	23rd October	1st November
December	20th November	23rd November	1st December

Page Specs

Specifications	Trim Size	Type Area	Bleed Area
Double Page Spread	420mm x 297mm	410mm x 287mm	430mm x 307mm
Full Page	210mm x 297mm	200mm x 287mm	220mm x 307mm
Half Page Vertical	85mm x 267mm		
Half Page Horizontal	180mm x 128mm		
Quarter Page Vertical	85mm x 128mm		
Third Page Horizontal	180mm x 85mm		

Artwork

- Supplied artwork to be high resolution (min. 300 DPI) Press Ready PDF file using CMYK colours
- Ensure that all black text is 100% black not CMYK black

Images and Proofs

- Images must be min. 300 DPI in tif or jpg
- If stock images need to be sourced a fee of \$25 will apply
- A proof will be sent to the advertiser for written approval

Graphic Design

A graphic design service is available for \$80 per hour.

Payment

Payment is required within 7 days unless a monthly account has been established. Cancellation of an advertisement must be made 14 days prior to publication date, otherwise a 50% levy will apply. The publisher reserves the right to use previous material if copy is not received by deadline and to charge the full advertisement fee for space booked if not cancelled before the stipulated deadline.

A step beyond

GET*it*
MAGAZINE



Advertising Rates & Marketing Packages

All marketing packages for print and digital are designed specifically to suit your business needs. Please contact sales@getit-magazine.com.au



Custom Publications

Get it are industry leaders when it comes to creating professional, branded publications for your business. Your tailored experience includes full project management, professional photography and styling, editorial content, graphic design, print media and targeted distribution.

Discover La Sarda Home, the homewares brand bringing sardinian culture to Australia

For La Sarda Home founder Giuliana Manca, Sardinian heritage has been part of her story since an early age, with her Sardinian father inspiring a passion and appreciation for the craftsmanship and traditions of the island. We speak with Giuliana to learn more about the inspiration behind the brand, and what you can expect when you bring a piece of Sardinia into your home.

As the visionary behind La Sarda Home, Giuliana has an unwavering connection to Sardinia, which shaped her early years and is now the driving force behind her work. "My childhood was spent between Scotland and Sardinia, and now with my base in Australia, I knew I wanted to showcase these incredibly unique pieces here," Giuliana shares. "It's so much more than just a product, La Sarda Home blends the stories and cultural significance of such a special place - I knew this range would resonate here."

Sourcing homewares, jewellery and even fragrances, La Sarda Home goes against the grain of quick consumerism, with Giuliana personally curating the range of products on offer, culminating in a brand that honours their values of ethically-sourced, sustainable and culturally-significant items that elevate the home.

"The La Sarda Home has grown and evolved, it's so proud of every piece. Everything is handcrafted and handmade, sourced from female artisans and crafters on the island with traditional methods and techniques - there is nothing mass produced, and when you bring home a piece of Sardinian culture, you'll feel the story and the history carried with it." Bringing Mediterranean paradise to Australian homes, La Sarda Home features ceramics, pottery, candles and more, with striking designs that make every piece a focal point and conversation opportunity, something to be treasured and enjoyed.

"I feel when we showcase the works of these talented Sardinian artisans, we're introducing



Content Creation

Our experienced team can create content for articles, blogs, press releases and social media.



Print

Requirements

We have relationships with industry leaders in the printing industry. If you need anything from business cards and brochures to 1000 page books, let us know and we'll get the best price for you.



GET *it*

MAGAZINE

Follow Us

 [getitmag](#)

 [get.it.mag](#)

[getit-magazine.com.au](#)

Contact

Publisher | | 0414 946 361 | leanne@getit-magazine.com.au

Sales | info@getit-magazine.com.au

Editorial | editor@getit-magazine.com.au

Digital | admin@getit-magazine.com.au