GET*it*

MAGAZINE

Media Kit

getit-magazine.com.au

Who we are

GETit MAGAZINE

A premium lifestyle magazine



We connect you to the community. We connect our readers to relevant content. We connect consumers to local businesses. There's something for everyone in every issue.

- Get it is a quality, quarterly publication that gives businesses unbridled access to Gold Coast consumers, since 2011
- Our experienced editorial and production team are passionate and committed to giving our readers real and informative stories
- Our content is local and relevant, highlighting our local and broader community
- We are proud to have loyal readers who are actively engaged – and this means our advertisers see real results

Get it is created by people for people!

Demographics

GETit MAGAZINE

40,000+
Readers

5,692
Newsletter Subscribers



10,500+
Social Media Followers
Average Reach 26,600
per month

53,200+
Annual Page Views

Demographic
Print Magazine: Female 30–60+
Online Magazine: 25–60+

5,000
Magazines Distributed
Locally Per Quarter

Deadlines

Monthly Edition	Booking Deadline	Material Deadline	Delivery
March	20th February	23rd Febraury	1st March
June	20th May	23rd May	1st June
September	20th August	23rd August	1st September
December	20th November	23rd November	1st December

Page Specs

Specifications	Trim Size	Type Area	Bleed Area
Double Page Spread	420mm x 297mm	410mm x 287mm	430mm x 307mm
Full Page	210mm x 297mm	200mm x 287mm	220mm x 307mm
Half Page Vertical	85mm x 267mm		
Half Page Horizontal	180mm x 128mm		
Quarter Page Vertical	85mm x 128mm		
Third Page Horizontal	180mm x 85mm		

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Artwork

- Supplied artwork to be high resolution (min. 300 DPI) Press Ready PDF file using CMYK colours
- Ensure that all black text is 100% black not CMYK black

Images and Proofs

- Images must be min. 300 DPI in tif or jpg
- If stock images need to be sourced a fee of $25 will apply
- A proof will be sent to the advertiser for written approval

Graphic Design

A graphic design service is available for $80 per hour.

Payment

Payment is required within 7 days unless a monthly account has been established. Cancellation of an advertisement must be made 14 days prior to publication date, otherwise a 50% levy will apply. The publisher reserves the right to use previous material if copy is not received by deadline and to charge the full advertisement fee for space booked if not cancelled before the stipulated deadline.

A step beyond

GETit MAGAZINE



Advertising Rates & Marketing Packages

All marketing packages for print and digital are designed specifically to suit your business needs. Please contact sales@getit-magazine.com.au



Custom Publications

Get it are industry leaders when it comes to creating professional, branded publications for your business. Your tailored experience includes full project management, professional photography and styling, editorial content, graphic design, print media and targeted distribution.



Content Creation

Our experienced team can create content for articles, blogs, press releases and social media.



Web Development and Digital Solutions

Does your website represent your brand? If you need help navigating the digital space, or currently don't have a website, but need a landing page. Let us know, we'd love to work with you. Our ITprofessional has over 30 years of experience in digital content creation, research, and web development.



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getitmag
get.it.mag
getit-magazine.com.au

Contact

Publisher | | 0414 946 361 | leanne@getit-magazine.com.au
Sales | info@getit-magazine.com.au
Editorial | editor@getit-magazine.com.au
Digital | admin@getit-magazine.com.au